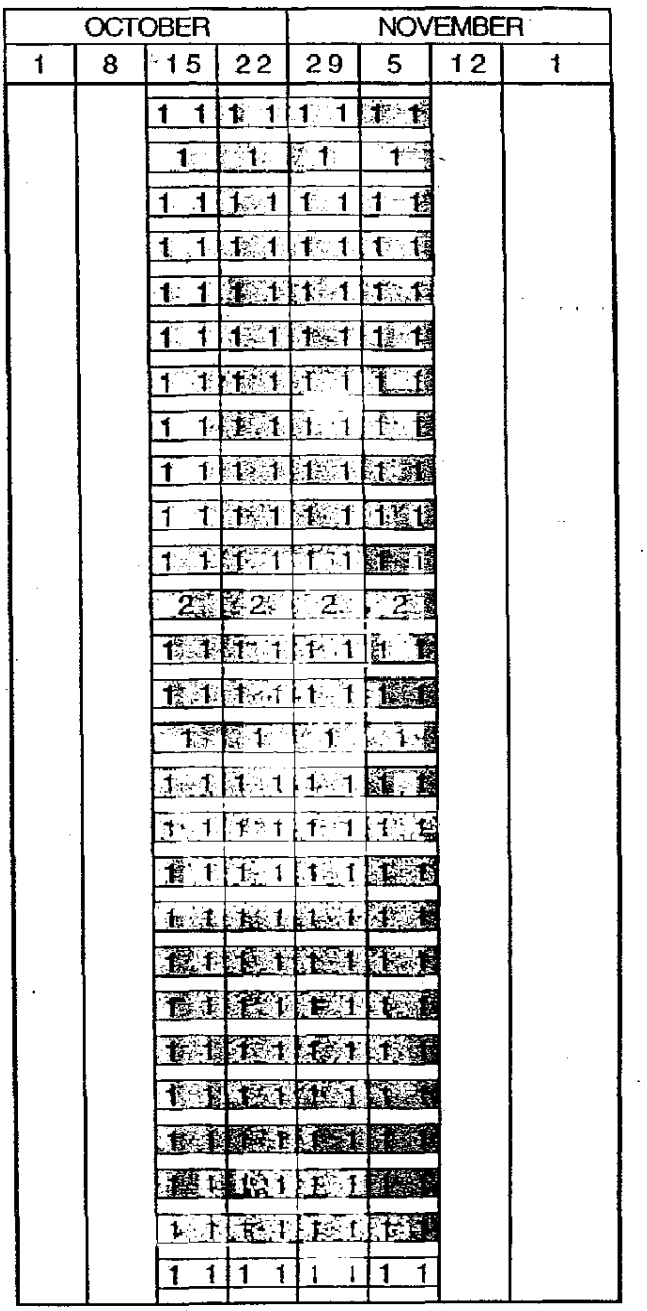
VECTOR TOBACCO

OMNI CONSUMER NEWSPAPER MEDIA PLAN

2001

MRKT RANK	NEWSPAPER
1	New York Daily News
1	Village Voice
2	Los Angeles Daily News
3	Chicago Sun-Times
4	Philadelphia Inquirer
5	San Francisco Chronicle
6	Boston Herald
7	Dallas Morning News
8	Washington Post
9	Detroit News
10	Atlanta Journal-Constitution
12	Seattle Post-Intelligencer
13	The Plain Dealer (Cleveland)
14	St. Petersburg Times
14	Tampa Tribune
15	St. Paul Pioneer Press
16	Miami Herald
17	Arizona Republic (Phoenix)
18	Denver Post & Rocky Mountain News
19	Pittsburgh Post-Gazette
20	The Sacramento Bee
21	St. Louis Dispatch
22	Orlando Sentinel
23	Portland Oregonian
24	Baltimore Sun
25	The Indianapolis Star
	USA Today



TOTAL IMPRESSIONS: 108,414,920

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Source: https://www.industrydocuments.ucsf.edu/docs/kyjk0001